

Hy-Vee®

ELEVATE YOUR TAILGATE



Ad effective Wednesday, October 10th through Tuesday, October 16th, 2012
at all Missouri and Kansas Hy-Vee stores

Hy-Vee® | AN OFFICIAL SPONSOR



3 for \$9

Coke Products
select varieties
6 pack - 16.9 fl. oz. bottles



Hy-Vee

SLU 15800

Buy 3 at 3 for \$9 and
Get the 4th FREE

Coke Products
select varieties
6 pack - 16.9 fl. oz. bottles



Purchase of 3 required. Limit 1 free with coupon.
Limit 1 coupon per customer. Good October 10 - 16,
2012 at all Kansas and Missouri Hy-Vee stores.

2 for \$5

Johnsonville
Smoked Sausage or Brats
select varieties
12 to 16 oz.



3.99

Tyson Naturally
Hardwood
Smoked Bacon
16 oz.



3.99

Palermo's Pizzas
Primo Thin, Stone Baked
or Flatbread
select varieties
11.6 to 19.1 oz.





4 for \$3

Campbell's
Chicken Noodle
or Tomato Soup
10.75 oz.



.99

PET
Evaporated Milk
12 fl. oz.



5 for \$5

Kraft Easy Mac or
Velveeta Shells
and Cheese Cups
select varieties | 1.9 to 2.44 oz.



5 for \$5

M&M/Mars
Fun Size Candy Bars
select varieties
6 pack

KANSAS CITY vs. TAMPA



2 for \$5

Thomas Bagels or
English Muffins
plain bagel thins 13 oz.,
plain deluxe bagels 20 oz. or
original English muffins 12 oz.



2.78 RED TAG

Quaker
Instant Oatmeal
select varieties
11.8 to 15.1 oz.



3.99

Magnum
Ice Cream Bars
select varieties
3 to 6 pack



5.99

Banquet
Slow Cooker Meals
chicken & dumplings 41.5 oz.
or beef pot roast 44 oz.

**WIN A TAILGATE PARTY
INDOORS, IN STYLE
AND IN ARROWHEAD STADIUM.**



Each home game, one lucky fan
for six held in the comfort of
Arrowhead Stadium

Register weekly through
at your local



2 for \$3

Sunshine Cheez-It
Baked Snack Crackers
select varieties
6 to 7 oz.



3 for \$5

Farmland
Breakfast Sausage
select varieties
12 oz. links or 16 oz. roll



1.99

Roberts, Hiland
or Prairie Farms
Orange Juice
select varieties
half gallon



2 for \$4

Chi-Chi's Original Recipe
or Thick & Chunky Salsa
select varieties
16 oz.

BAY

SUNDAY, OCTOBER 14th
AT TAMPA | 12:00 PM KICK-OFF



Don't Forget The Ice!

where available

10.99

Budweiser,
Bud Light, Bud Select
or Select 55
12 pack - 12 fl oz. bottles



4.99
Bounce
Fabric Softener
select varieties
105 to 120 ct.

11.48

Tide Liquid
Laundry Detergent
select varieties | 100 fl. oz.



15.99

CHIEFS Fresh
12 Stem Flower Bouquet
with tinted red sunflowers
and Matricaria solidagos



10% off

All **CHIEFS**
Gear and Apparel

lucky winner will receive a catered tailgate party
comfort of an Airstream trailer - parked INSIDE
adium. It's the ultimate fan experience.

ough December 16th, 2012 at the Di Lusso® counter
local Kansas or Missouri Hy-Vee store.

Hy-Vee TAILGATE
HOT ZONE



DiLusso
DELI COMPANY

One registration per family per day please. All registration forms become property of Hy-Vee. For a copy of the official rules, visit any Kansas or Missouri customer service department, or send your request with a self addressed stamped envelope to: Hy-Vee Corporate Offices, 5820 Westown Parkway, West Des Moines, IA 50266, Attention: **CHIEFS** Ultimate Fan Experience



ELEVATE YOUR TAILGATE



Hy-Vee
SERVICE MEAT



Hy-Vee
SERVICE MEAT

2 for \$4

90% Lean, 10% Fat
"Big Chief"
Ground Round Steak Burgers
1/2 pound patty | each

5.99

Amana® 100% Natural Beef
Kansas City
Strip Fillet
6 oz. each



3.99

Hy-Vee Fish Market
Shrimp Platter
8 oz.



4.99 lb.

DI LUSSO® Colby or
Colby Jack Cheese



4.99

CHIEFS
Fresh Tortilla Chips
16 oz.



9.99

Hormel Deli
Party Trays
28 oz.



9.99

Brownie Tray
assorted flavors | 12 ct.

ENTER FOR YOUR CHANCE TO WIN
ONE OF 42 FIRST PRIZES

2 Tickets to the
CHIEFS
VS. CINCINNATI
Home Game!
November 18, 2012

FIRST PRIZE WINNERS WILL BE ELIGIBLE TO WIN THE GRAND PRIZE.

ULTIMATE CHIEFS FLYAWAY PACKAGE to Denver!



*FIRST PRIZE

TWO (2) TICKETS to the KANSAS CITY vs. CINCINNATI game on 11/18/12. (42 winners)

**GRAND PRIZE

42 First Prize winners will be eligible to win a TRIP FOR TWO (2) to Denver, Colorado and TWO (2) TICKETS to the KANSAS CITY vs. DENVER game on 12/30/12. (1 winner)



SEE SIDES OF BALLOT BOX FOR RULES AND DETAILS

NO PURCHASE NECESSARY TO ENTER OR WIN. Open only to legal residents of KS, MO, IA, NE, OK & AR 18 or older. Begins on 9/4/12 and ends on 11/4/12. Void outside of KS, MO, IA, NE, OK & AR & where prohibited. Subject to Official Rules, available at participating Hy-Vee Food Store locations. Sponsored by Earthgrains Baking Companies, Inc., Horsham, PA 19044

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