

To our Loyal Customers!

December is here and with the holidays just as short time away, we are planning some great specials on wine and spirit items to help you spread holiday cheer for friends and family. Don't forget to check out our craft beer seasonals as well. *New products are arriving every* week and more are due to come. Stop in and stock up for the holidays, check out our specials and let us know if we can assist with your "get together" needs. As you know, we will do our best to bring in the favorites that you are looking for.

Our experienced Wine & Spirits team is dedicated to providing the friendliest service as well as the widest selection in the Omaha area.

On behalf of Paul and myself, along with the rest of our team at Hy-Vee Wine & Spirits, we wish you all a safe and joyous holiday season!

Happy Holidays!

Bill Bourne, Hy-Vee Wine and Spirits Manager (402-493-0390) 1474winespiritsmgr@hy-vee.com

156th and Maple Hy-Vee Wine & Spirits Presents Wine & Spirits Monthly Volume 12

Four o'clock Fridays and

Stop in to sample the latest in

seasonal craft beers, malt

beverages or new wine and

spirits products. Our demo

tables will be out by 4PM on

Friday, or between 11AM and

Sample Saturdays!

3PM on Saturday.

Dinner Update

January.

Regretfully we will have

postpone any dinners until Chef

Chris returns from back surgery

in January. We wish him a

speedy recovery and we look

forward to seeing you all in

December 2016

Your 156th and Maple Store proudly features the following Nebraska Vineyards:

James Arthur



Whiskey Run Creek



Glacial Till Vineyard





Like us at 156MapleHyVee

Featured Wine of the Month: The Prisoner

Inspired by the efforts of the Italian immigrants to the Napa Valley who made the first "mixed blacks" or red blends during the early 1900s, The Prisoner today is recognized as one of Napa Valley's best known and most innovative red blends. Begun in 2003 and now Inspired by the collaborative effort between winemaker Jen Beloz and Napa Valley growers the Prisoner remains a unique blend of Zinfandel together with Cabernet Sauvignon, Petite Sirah, Syrah and Charbono.

Just in time for the holiday season, we have made a large buy of The Prisoner and are pleased to be passing the savings on to you. While supplies last we will be offering it a special price of \$39.99. Take advantage of the quantity discount of 10% on purchases of 6 bottles or more to lower your cost to \$35.99 per bottle, a savings of 23% over current suggested retail! We have plenty on hand right now but at this price they will go quickly. The price is good while supplies last so stock up and save today!



Seasonal Beers are Here!

Check out the new winter seasonal beers that are now arriving. We have added some new chocolate and vanilla stouts as well as the customary seasonal ales. As some of you are aware we have been out of stock from time to time on the popular Infusion Vanilla Bean Blonde. The brewery is still catching up with production so please bear with us as we will do everything we can to have it in stock.

Special Prices During December

Martini & Rossi Asti (750ml) - \$12.99 Jack Daniel's Whiskey (1.75L - \$46.99 Baileys Irish Cream (1.75L) - \$37.99 Tito's Vodka (1.75L) - \$26.99 Cupcake Wines - \$7.99 Risata Moscato - \$12.99 Founders Beers 6pks - \$8.99 Lagunitas Beers 6 pks - \$8.99 Bulleit Bourbon Whiskey - \$25.99

Check Out Our Local Beers

Our local beers include Brickway, Empyrean, Infusion, Kinkaider, Lucky Bucket, Nebraska Brewing, Thunderhead and Zipline. From Iowa, we carry beers from Millstream Brewing (Amana Colonies) and Toppling Goliath. They are located in our new cooler in the designated section for **Local** brews.



Mix n Match Beers

Expanded selection for \$9.99 per 6 pack! Including the newest seasonals in craft beers!



Wine Rebates (original receipt required)

Cupcake Wines: receive \$2 on the purchase of one bottle up to \$12 on a purchase of 6 bottles.

Kim Crawford: receive \$4 on the purchase of two bottles up to \$36 on a full case..

Louis Martini, Carnivor: receive \$4 on the purchase of two bottles up to \$36 on a full case.

Noble Vines Varietals: receive \$1 on the purchase of one bottle up to \$36 on a full case.

Campo Viejo, Dead Bolt Wines: receive \$3 on the purchase of three bottles up to \$24 on a full case.

Josh Varietals: receive \$30 on the purchase of a full case in any combination.

Mark West: receive \$1 on the purchase of one bottle up to \$24 on a full case.

Cosentino Varietals: receive \$1 on the purchase of one bottle up to \$12 on 6 bottles.



Follow us on twitter, @omahahyvee

From the Vines By Paul Magiera – Certified Wine Specialist

The November 30th issue of **Wine Spectator** published an extensive review of California Cabernets by lead taster James Laube. Included is an alphabetical guide of 700 wines including ratings and suggested retail prices. The 2013 Napa vintage was identified as one of the best ever, producing high quality wines that will improve with proper cellaring. Although many of the best Cabernets were produced in limited quantities and are hard to obtain, the 2013 crop produced many wines that scored 85 or better (very good) on Wine Spectator's 100 point scale and are obtainable at reasonable prices. Laube also recommends exploring wines from the Sonoma and Paso Robles regions as these vintages continue to score impressive gains in quality.

Check with us to see if we have your selection in stock or if we can obtain it through our distribution network. Wines from Francis Coppola, Kendall Jackson, William Hill and Louis Martini are cited in the article as examples of Cabernets offering exceptional value.

Spirits Rebates (original receipt required)

Jameson, Absolut Vodka, Malibu Rum, Kahlua: receive \$4 on the purchase of one bottle up to \$60 on any combination of 6 bottles.

E&J Brandy, New Amsterdam Vodka: receive \$2 on the purchase of one bottle up to \$60 on any combination of 12 bottles.

UV Vodka: receive \$15 on the purchase of three 750ML or 1.75L bottles.

Crown Royal: receive \$10 on the purchase of two bottles.

Smirnoff, Captain Morgan, Johnnie Walker: receive 15 on the purchase of three bottles up to \$60 on any combination of 8 bottles.